



HOLISTIC HOUND
NOURISH TO FLOURISH

FOR IMMEDIATE RELEASE

**ANIMAL SUPPLY COMPANY TO EXCLUSIVELY DISTRIBUTE
HOLISTIC HOUND LINE OF CBD PRODUCTS**

Berkeley, Calif., (December 14, 2017) – Animal Supply Company (ASC), the national leader in pet food and supplies distribution, has acquired exclusive rights to distribute the entire line of Holistic Hound CBD (cannabidiol) products.

The Holistic Hound line of acclaimed, veterinarian formulated CBD and mushroom treats and whole plant, CBD-rich hemp oils is derived from U.S.-grown organic hemp, is non-psychoactive and THC-free, and provides the positive medicinal benefits of cannabis without negative side effects. According to company founder and homeopath Heidi Hill, “Our CBD products can safely provide our pet companions with the many reported benefits of cannabis, including reducing pain, treating inflammation, minimizing anxiety, and helping treat other health conditions that pets may experience throughout their lives.”

Founded in 2003 with a retail location in Berkeley, California, Holistic Hound combines Hill’s two passions: animals and holistic healthcare. The company’s mission is to improve the health, wellness, and longevity of animal companions, and every day the staff witnesses firsthand the positive effects of CBD products. “We created our special line of high-quality CBD products that combine the healing power of full spectrum CBD oil with the unique benefits of non-toxic medicinal mushrooms to give pets some relief and improve their quality of life,” continued Hill.

Cannabidiol (CBD) is one of over 100 active cannabinoids identified in cannabis. It is a major phytocannabinoid, accounting for up to 40% of the plant’s extract. CBD is non-psychoactive and does not have the intoxicating effects that can be caused by tetrahydrocannabinol (THC).

Holistic Hound’s organic, grain and GMO free, CBD and mushroom treats are available in two potencies: 3mg and 7.5mg, and each batch is third party tested for safety and potency. Holistic Hound’s whole plant, full spectrum CBD-rich hemp oil is available in 100mg, 250mg and 500mg potencies, and derived from hemp that is organically grown in the U.S. and extracted and purified utilizing a clean, food grade ethanol extraction method.

Holistic Hound is dedicated to helping improve the health, wellness and longevity of dogs and cats with an acclaimed line of CBD-rich treats and hemp oils. Founded in 2003 by homeopath and animal lover Heidi Hill, the company distributes Holistic Hound products to independent pet stores and other retailers across the U.S. In addition, Holistic Hound operates a natural pet store in Berkeley, California, providing ongoing support to their clients through consultations, inspiring on-site classes/talks, referrals to holistic practitioners, and more. Holistic Hound recently received a 2018 GreenState Cannabis Award for Excellence in Pet Products. For more information visit www.holistichound.com/cbd.

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Animal Supply Company is the national leader in Local Everywhere™ pet food and supplies distribution serving retailers throughout the United States and the Caribbean. The company operates 30 facilities and employs approximately 1,400 people. The company has nearly 10,000 independent retail customers who combined operate more than 15,000 retail outlets distributing pet food and supplies throughout 46 states and the Caribbean. Animal Supply Company offers its Delivering Success™ commitment to supporting independent retailers and supporting vendors in the pet food and supplies industry. The Company offers innovative value-added services for its retail customers which includes its exclusive brands Supporting Neighborhood Pet Retailers® and Neighborhood Pet Products™.

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